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One of the new companies would contain most of Marriott Corp.'s profitable management operations, while the other would retain ownership of its hotel properties as well as most of its long-term debt. Harvard Business School

Marriott Corporation

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**(A) - Case - Harvard
Business School**

Deals with the decision of whether to split Marriott into two companies Marriott International and Host Marriott. Marriott has run into problems owing to the decline in real estate valuation. At the time of the case, it has a significant percentage of assets in hotels it planned to sell. The problem makes it difficult for

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Marriott to pursue
growth strategies.

Marriott Corporation
- Harvard Business
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Marriott is considering the repurchase of ten million shares. This is apparently at odds with the financial policies that the Board of Directors passed two years earlier. Students must discuss why the policies were passed and why changes are

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now necessary.

Includes a discussion of
debt policy, financing
policy and dividend
policy. Students also
discover stock is
currently undervalued.

**Marriott Corp. - Case
- Harvard Business
School**

Marriott Corporation:
The Cost of Capital.
Abstract. Presents
recommendations for
hurdle rates of
Marriott's divisions to

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School Marriott
select by discounting
appropriate cash flows
by the appropriate
hurdle rate for each
division. Cost of
Capital; ; ... Harvard
Business School ...

Marriott Corporation: The Cost of Capital - Case - Harvard ...

Harvard Case Studies
Marriott Corp A Case
Study Solution &
Analysis In most
courses studied at

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Harvard Business schools, students are provided with a case study. Major HBR cases concerns on a whole industry, a whole organization or some part of organization; profitable or non-profitable organizations.

Marriott Corp A Case Study Solution and Analysis of ...

1. Introduction: The case presents a

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company, named
“Marriott Corporation”
(MC), possessing an
attractive and well
known position in the
hotel industry,
providing services
broadly categorized
into three divisions;
lodging, contract
services and
restaurants. It was
established by J.
Willard Marriott in
1927. Dan Cohrs, vice
president of MC’s
project finance, is

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preparing his annual ...
Corporation Cost

**Marriott Corp Cost
of Capital ... -
Harvard Case
Studies**

About Harvard
Business School Club of
New York: Founded in
1920, the club's
mission is to make a
difference and to
support Harvard
Business School by
engaging alumni,
impacting community,
and ...

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**Harvard Business
School Club of New
York Announces
Three ...**

At Harvard Business School, we educate leaders who make a difference in the world. Graduate business school programs and pioneering business research.

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Review; Alumni.
Bulletin; Stories ... →
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**Story Details -
Alumni - Harvard
Business School**

Carlo Bronzini Vender is a Partner and Co-Founder of CapM. Mr. Bronzini Vender has over twenty-five years of experience in mergers, acquisitions and corporate strategic advisory, having

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advised senior
executives and Boards
of Directors of leading
corporations on a
range of
transformational
transactions.

CapM | Strategy, Mergers & Acquisitions | Our Team

Source: Darden School
of Business This case
describes
management's
sequential reevaluation

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of Marriott's debt capacity and the decision about how to invest this unused debt. Videotape #5556, "Strategic Leadership," is designed for use with this case (see Videotape Bibliography).

Marriott Corporation - Harvard Business Review

Source: Harvard
Business School

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Presents

recommendations for
hurdle rates of
Marriott's divisions to
select by discounting
appropriate cash flows
by the appropriate
hurdle rate for each
division. Product #:
298101

**Marriott Corp.: The
Cost of Capital -
Harvard Business
Review**

Teaching Note for
(9-289-047), Harvard
Page 17/25

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Business School.
Harvard Business
Review

**Marriott
Corporation: The
Cost of Capital
(Abridged ...**

FBE 421 Marriott
Corporation -----
Introduction Founded
in 1927, Marriott
Corporation has
become one of the
leading food service
companies in the
United States. As of

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1987, Marriott

recorded a profit of
\$233 million on sales
of \$6.5 billion and
retained a high sales
growth rate of 24%.

**Marriott Corporation
Case Study: the Cost
of Capital Essay ...**

FIN 650-02: Case Study
Project. Blog. July 21,
2020. Learning styles
myth: Do learning
styles actually matter?

Marriott
Page 19/25

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**Corporation: The
Cost of Capital by
Zachary ...**

Gives students the opportunity to explore how a company uses the Capital Asset Pricing Model (CAPM) to compute the cost of capital for each of its divisions. The use of Weighted Average Cost of Capital (WACC) formula and the mechanics of applying it are stressed.

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**Marriott
Corporation: The
Cost of Capital
(Abridged ...**

Harvard Business
School 9-282-042 Rev.
September 15, 1986
Marriott Corporation
The idea of
repurchasing shares
was no stranger to Bill
Marriott by January
1980.

**Hbs Marriott
Corporation - Term
Paper**

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School Marriott
It is known today as
Host Hotels & Resorts
with Mr. Marriott
continuing as
Chairman. A graduate
of the University of
Utah, he holds an MBA
from Harvard Business
School. The younger of
the two sons of
company founders J.
Willard and Alice S.
Marriott; he was born
in Washington, D.C. He
resides with his wife
Nancy in Potomac,
Maryland.

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Our Founders - The Richard E. & Nancy P. Marriott Foundation

G. Michael Hostage,
executive vice
president of the
Marriott Corporation,
was named president
and chief executive
officer of the I.T.T.
Continental Baking
Company, effective
Feb. 1.

BUSINESS PEOPLE -

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The New York Times

Before joining Marriott, Mr. D'Aniello was a financial officer at PepsiCo, Inc. and Trans World Airlines. He is a magna cum laude graduate of Syracuse University, where he was a member of Beta Gamma Sigma, and a graduate of Harvard Business School, where he was a Teagle Foundation Fellow.

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